Alpha Chi Omega

Social Media Responsibility

CONVERSATION STARTER

With the continued development of apps, there are constantly new ways to connect with others. These technological advances have provided ways for people to share real-time life events using TikTok, chat with small or large groups on GroupMe or Snapchat, and pay others instantly via Venmo.

These tools can be fun and creative ways to engage with others and efficiently communicate. However, these ever-popular ways to connect quickly and to a large audience require us to think about the posts and the potential impact that results from the simple touch of a button.

In this conversation starter, questions to ask and points to make verbatim are in **bold**. Notes for facilitators are in *italics*.

DISCUSSIONS QUESTIONS

- **In what ways can social media use positively or negatively impact individuals?**
  Allow members to respond.

- **In what ways can social media use positively or negatively impact the chapter?**
  Allow members to respond.

- **How might inappropriate posts that are shared outside of the intended viewers impact the chapter?**
  Allow members to respond.

ACTIVITIY

Pull out your phone and look at your last few conversations or posts on BeReal, GroupMe, your Snapchat Story, your videos on TikTok or Instagram, etc.

- **What would a stranger think of those posts if you showed them?**
- **Would they think your posts represent the person you believe yourself to be?**

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- **Would they think you are part of a chapter that carries the values of your organization?**

REFLECTION QUESTIONS

- **What can you do to use social media sites and apps responsibly?**

  Examples of ways to engage in social media responsibly include understanding your privacy settings, not sharing your exact location in real time, considering the long-term and short-term reaction of your post, being aware of "clickbait" and setting time limits for your accounts.

- **How can you build a positive social media presence that reflects your values and the chapter's values?**

YOUR SOCIAL MEDIA. YOUR RESPONSBILITY.

Alpha Chi Omega
REAL. STRONG. WOMEN.

Sigma Nu Fraternity
EXCELLING WITH HONOR

PI KAPPA PHI
Exceptional leaders. Uncommon opportunities.

ZETA TAU ALPHA
Seek the Noblest