

**Contact:**

Janine Wampler, Marketing & Communications Director  
317-529-1052  
jwampler@alphachiomega.org

## Media Release

August 19, 2014

FOR IMMEDIATE RELEASE:

### UNPRECEDENTED CAMPAIGN ACHIEVES RECORD-BREAKING RESULTS **For Now/Forever closes on a high note!**

Indianapolis – Striving to reach a goal of \$7 million, Alpha Chi Omega Foundation’s For Now/Forever fundraising campaign officially ended on July 31, 2014 with unparalleled success, raising more than \$10.4 million! “I am so proud we are able to celebrate a final total that exceeds our original goal by nearly 50%. It has certainly raised the bar, not only for Alpha Chi Omega’s future campaigns, but for our peer groups as well as they embark on campaigns of their own,” stated Executive Director Tami Shields Silverman. At the time of its conclusion, the For Now/Forever campaign achieved higher results than any fundraising campaign in the history of any National Panhellenic Conference organization.

The culmination of For Now/Forever was celebrated at the 2014 national convention in Palm Desert, California. Members danced amid balloons dropping from the ceiling, and cheers filled the room when the tally was announced.

The purpose of the initiative, launched publicly at the 2012 national convention in St. Louis, was to ensure young women today who join Alpha Chi Omega receive the benefits and tools they need to enhance their college education through real life experiences.



The campaign was designed to:

- Bring life-skills and leadership training to all of our members every year;
- Send more chapter officers to Leadership Academy;
- Set our sisters apart in their schools, careers and communities;
- Training and engage more volunteers so every chapter has critical guidance;



- Provide stronger academic support;
- Engage collegians in new levels of philanthropy and service for women nationwide.

Contributions were accepted in many forms and sizes – the largest being two planned gifts at \$1M each and one outright cash gift of more than \$250,000! Whether planned gifts, outright cash gifts, or through pledges to be fulfilled over the next several years, every dollar made an impact. “Our members and friends of the organization were very generous in their support,” stated Foundation Director Elizabeth Donaldson. “Although we don’t see the full amount up front, we are excited to begin right away to assist the Fraternity in better serving our members through enhanced programming and diversified opportunities.”

The mission of the Foundation is to support the educational and philanthropic purposes of Alpha Chi Omega through effective fundraising and stewardship of financial resources. And support from the membership is the most critical component of successful initiatives. “The past two years we have been so busy with our alumnae and donors. The number of women who have come to the table and donated to Alpha Chi, and pay it forward, is incredible,” stated 2012-2014 Foundation Chair Mary Baker in the 2014 State of the Enterprise address delivered at the national convention in July. “Donating to the Alpha Chi Omega is more than writing a check. It is a continuation of the connection with the organization that has provided members with a genuine and rewarding life experience.”

###

---

Alpha Chi Omega is a values-driven fraternity founded in 1885 and currently has 134 collegiate chapters and more than 200 alumnae chapters across the United States. The Fraternity is far more than a social organization, more than a place to live, or a way to meet people. Its mission is to enrich the lives of members through lifetime opportunities for friendship, leadership, learning and service. Learn more about Alpha Chi Omega at [alphachiomega.org](http://alphachiomega.org) and [facebook.com/alphachiomegahq](https://facebook.com/alphachiomegahq).