



# Raising Money for Local Nonprofits FAQs

## FOR COLLEGIATE CHAPTERS

### 1. WHAT IS THE BEST WAY FOR CHAPTERS TO RAISE MONEY FOR LOCAL NONPROFITS?

The Alpha Chi Omega Foundation provides a complete program for secure local fundraising by chapters called the Community Impact (CI) program. The CI program provides Alpha Chi Omega collegiate and alumnae chapters the opportunity to support local nonprofits, including local domestic violence awareness agencies, while also supporting the Alpha Chi Omega Foundation.

*By raising funds through the CI program, you're creating change in your community while securing the future of Alpha Chi Omega for generations to come!*

### 2. WHY SHOULD WE FUNDRAISE THROUGH THE CI PROGRAM?

Benefits of utilizing the CI program include:

- Your chapter helps support the work of the Alpha Chi Omega Foundation in addition to benefitting local nonprofits.
- Your chapter receives Foundation giving recognition for the total amount of funds raised. This includes being recognized at national convention, as well as in Alpha Chi Omega publications and social media.
- Individuals and organizations who give to your fundraiser can make their check or credit card donations directly through the Foundation and receive a tax deduction. Donations to collegiate and alumnae chapters are not tax-deductible.
- Chapters can promote online giving and event registration with the Foundation's online fundraising platform, CrowdChange, which can result in more donations and higher attendance. Better yet, chapters are not directly responsible for any credit card processing fees or CrowdChange website costs; the Foundation pays those for you!

### 3. WHAT DO WE HAVE TO DO TO USE THE CI PROGRAM?

To take advantage of the CI program benefits, complete one CI form for each event at <http://lyrelinks.alphachiomega.org>. Each chapter's VP finance, VP philanthropy and chapter president will have access to the form under the Finance tab.

To use the secure, easy-to-use online platform, CrowdChange, create a website for your event at <http://alphachiomega.crowdchange.co>. CrowdChange donates \$1 to your event for every Snapchat share of your CrowdChange page link. Due to the timing of some of these donations, we are unable to add to the event any Snapchat share donations totaling less than \$25 that are received after the proceeds check has been mailed to the beneficiary organization. These extra donations will instead be donated to the Jessie Bliss McGrew Freedom Fund for domestic violence awareness and assistance on behalf of your chapter.

### 4. IS THERE A MINIMUM AMOUNT THAT MUST BE DONATED TO THE FOUNDATION?

A minimum of 10% of the funds raised during your event must be allocated to the Alpha Chi Omega Foundation to help cover administrative costs. No more than 90% can be designated to your chosen nonprofit(s).

### 5. HOW DOES THE MONEY RAISED GET TO THE FOUNDATION?

Online CrowdChange tickets, purchases and donations come directly to the Foundation.

Checks made payable to your chapter can be deposited into your Foundation Billhighway account then transferred to the Foundation.

Checks made payable to the Foundation must have your chapter and "CI" on the memo line and can then be mailed to:

Alpha Chi Omega Foundation  
PO Box 6457 – Dept 291  
Indianapolis, IN 46206

### 6. CAN DONORS RECEIVE A TAX DEDUCTION FOR THEIR DONATION?

All CrowdChange donations and sponsorships as well as checks made payable to the Alpha Chi Omega Foundation are eligible to receive a tax deduction.

Any CrowdChange registrations, ticket purchases or swag purchases are not tax deductible. Checks payable to the chapter are also not tax deductible.

## 7. HOW LONG DOES IT TAKE FOR OUR LOCAL NONPROFIT TO RECEIVE THEIR CHECK?

The Foundation will begin event reconciliation no more than one week after the Fundraising Closes date on the CI form, and the check will be mailed within the following 10 days as long as the chapter has provided all required documentation and all funds raised have been received by the Foundation.

The check will be made payable to your local nonprofit but will be mailed to the chapter. This allows the chapter to coordinate an in-person delivery of the check with the nonprofit, if desired, which can be great for photo opportunities for chapter marketing and social media. Alternatively, it is recommended that the chapter include pictures from the event or of members preparing for the event when sending the check to the nonprofit.

Please note that the check should be delivered or mailed to the nonprofit within 10 days of the chapter receiving it to ensure the nonprofit can cash it before the check becomes stale.

## 8. WHO CAN I CONTACT WITH ADDITIONAL QUESTIONS?

For more information, contact the Foundation at [foundation@alphachiomega.org](mailto:foundation@alphachiomega.org) or 317-579-5050, ext. 230.