



MARY KAY[®]

AXΩ / Mary Kay Domestic Violence Awareness Month Photo Contest **2017 Contest Rules and Instructions**

Alpha Chi Omega encourages its members to work together against domestic violence. Mary Kay believes everyone deserves to be in a safe and healthy relationship, and is committed to spreading the message “Don’t Look Away” from abuse. As a result, Alpha Chi Omega, in partnership with Mary Kay, presents the Domestic Violence Awareness Month Photo Contest! Individual collegiate and alumnae members can submit photos throughout the month of October that follow the prompt, “I support domestic violence awareness because...”

Entering the Contest

To enter the contest, any Alpha Chi Omega collegiate or alumnae member in good standing can submit photo entries to the online contest in response to the prompt, “I support domestic violence awareness because...” Examples of submissions include, but are certainly not limited to, showing your support for DVA, providing service at a local organization or attending an educational event.

Example Submission:



I support domestic violence awareness because...	I believe love shouldn't hurt. Everyone deserves a healthy relationship. #AXODVAM
Your Email Address	AXOfounder1885@gmail.com
What is your collegiate chapter affiliation?	Alpha Chapter, DePauw University
What community organization or shelter do you support?	Safe Place Shelter
<input type="button" value="Enter"/>	

All photo entries must be submitted via Facebook using the tab labeled “DVAM Photo Contest.” The contest will open at 12:01 a.m. on Sunday, October 1, and the submission period will close at 11:59 p.m. on Friday, October 27.

Example Photo Contest Page:

Entry Form:



Alpha Chi Omega and Mary Kay Domestic Violence Awareness Month Photo Contest

Alpha Chi Omega encourages its membership to work “together against domestic violence,” and Mary Kay believes that everyone deserves to be in a safe and healthy relationship and is committed to spreading the message “Don’t Look Away” from abuse. As a result, Alpha Chi Omega, in partnership with Mary Kay, brings our members the Domestic Violence Awareness Month Photo Contest!

Complete the form to enter

Like Us ✓ Like 406 Alpha Chi Omega Sorority optional ✕ Edit

Upload a Photo No file chosen

I support domestic violence awareness because...

Your Email Address

What is your collegiate chapter affiliation?

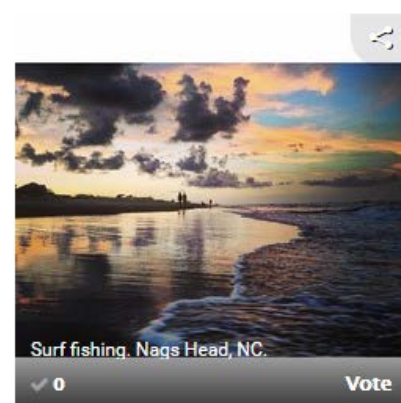
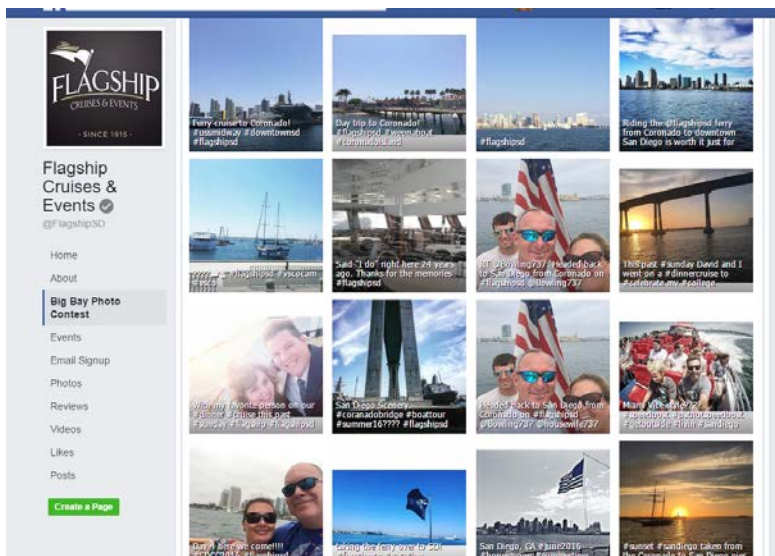
What community organization or shelter do you support?

Voting

Throughout the month of October, a gallery will be available for people to vote for their favorite submissions. Each photo will have the word “Vote” in the bottom right corner, and the total number of votes received for that submission will show in the bottom left corner. You are allowed one vote per day. The three photos with the highest number of votes will each win a prize, and winners will be announced on Facebook.

Gallery Example:

Voting Example:



Prize Information

- The 1st place winner will receive \$3,000 to be granted to a domestic violence organization of their choice.
- The 2nd place winner will receive \$2,000 to be granted to a domestic violence organization of their choice.
- The 3rd place winner will receive \$1,000 to be granted to a domestic violence organization of their choice.

Winning members will be required to visit their chosen domestic violence organization to personally present them with the donation. The member must document the visit with photos and provide them to Alpha Chi Omega headquarters no later than Wednesday, November 22, 2017. Building as much publicity as possible around the donation presentation is encouraged.

Contest Timeline

- Photos may be submitted between Sunday, October 1 and Friday, October 27.
- Photo gallery voting will close on Tuesday, October 31.
- Contest winners will be announced on Wednesday, November 1 on the Alpha Chi Omega Sorority Facebook page.