

How to Use NHPW 2022 Social Media Toolkit

NHPW 2022 SOCIAL MEDIA TOOLKIT

SOCIAL MEDIA GRAPHICS

Social media promotion is an important part of creating awareness of National Hazing Prevention Week (NHPW). All graphics in the [NHPW 2022 folder](#) are PNG images that can be used on your chapter's social media accounts to promote hazing prevention awareness and education throughout NHPW. The three graphics available to chapters include:

- Web slider (can be used as a Facebook profile photo or Instagram post!)
- Instagram slider
- Facebook cover photo

Include the hashtag #RSWDontHaze when you post on social media to be entered into our social media contest for a chance to win a prize for participating in NHPW efforts this year. You can also reshare these graphics and many more during our national campaign September 19-23, 2022!

HAZING PREVENTION COMMITMENT SLIDER

Use this Alpha Chi Omega-branded graphic on your Instagram story to display your personal or chapter commitment to hazing prevention. Insert quotes or photos of members in the green space of the graphic and tag @alphachiomegahq.