

Social Media Responsibility: Conversation Starter

With the continued development of apps there are constantly new ways to connect with others. These technological advances have provided ways for people to chat in small or large groups on GroupMe, manage events on Facebook, share real-time life events using Instagram Live or Snapchat, and pay others instantly via Venmo. These tools can be fun and creative ways to engage with others and efficiently communicate. However, these ever-popular ways to connect quickly and to a large audience require us to think about the posts and their potential impact that results from the simple touch of a button.

Discussion Questions:

- In what ways can social media use positively or negatively impact individuals?
- In what ways can social media use positively or negatively impact the chapter?
- How might inappropriate posts that are shared outside of the intended viewers impact the chapter?

Activity:

Pull out your phone and look at your last few conversations on GroupMe, your Snapchat Story, your posts on Facebook or Instagram, etc. What would a stranger think of those posts if you showed them? Would they think your posts represent the person you believe yourself to be? Would they think you are part of a chapter that carries the values of Alpha Chi Omega and of a real, strong woman?

Reflection Questions:

- What can you do to use social media sites and apps responsibly?
- How can you build a positive social media presence that reflects your values and the chapter's values?

Additional Resources:

Alpha Chi Omega website → Resource Center → Programs with Purpose → The Backstops: A Real, Strong Woman's Blueprint for Life