



Media Contacts:

Erin Witt
317.579.5050
ewitt@alphachiomega.org

PRESS RELEASE

ALPHA CHI OMEGA FOUNDATION'S RECORD-BREAKING DAY OF GIVING RAISES MORE THAN \$185,000

FOR IMMEDIATE RELEASE

INDIANAPOLIS – April 15, 2019

The Alpha Chi Omega Foundation celebrated its third-annual Day of Giving April 10-11, 2019, raising more than \$185,000 in support of the Fraternity and its programs.

This year's campaign, "Empowered Women Empower Women," allowed donors to support one of four projects: Real. Strong. Women.® Fund, Leadership Academy, Women & Wisdom and Social Excellence Training. The fundraising goals for each project were fully met as a result of the support of 681 unique donors, including 576 alumnae and 43 collegiate donors – and for the first time, 100% participation from headquarters staff.

In addition to the activities at headquarters, Day of Giving Thank-a-Thons were also held on April 10 at six chapter locations: Beta Eta (Florida State University), Beta Phi (Bowling Green State University), Delta Chi (William Woods University), Epsilon Kappa (California State University – Fullerton), Zeta Nu (Texas A&M University) and Kappa Chi (Florida Gulf Coast University).

The tireless work of Foundation staff during this campaign was magnified by the support of 80 campaign ambassadors – Foundation volunteers who energized Day of Giving through challenges, matched gifts and other efforts.

This Day of Giving success comes on the heels of record-breaking year for the Foundation in 2017-18, with a Founders' Day Challenge campaign that raised \$135,000 for Alpha Chi Omega Fraternity's educational and leadership programs, and the Foundation's largest non-campaign year in history, which brought nearly \$2.9 million in contributions to the organization.

To learn more about Alpha Chi Omega Foundation and its impact, visit www.alphachiomega.org/axo-foundation.

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About Alpha Chi Omega

Alpha Chi Omega is a values-driven women's fraternity founded in 1885. As a nonprofit organization, it supports more than 220,000 living members in 144 college chapters and 175 alumnae chapters across the United States. The Fraternity is far more than a social organization, more than a place to live or a way to meet people. Its mission is to enrich the lives of members through lifetime opportunities for friendship, leadership, learning and service. Learn more about Alpha Chi Omega at alphachiomega.org and facebook.com/alphachiomegahq.