



## **Real. Strong. Women® Fund Chair Job Description**

Through the Alpha Chi Omega Foundation, you have the unique opportunity to create change by empowering one conversation, one experience, one moment at a time. Dedicated volunteers will provide the Foundation with resources necessary to engage members as donors.

Staff Liaison: Chief Development Officer Erin Troia

### **Purpose**

The Alpha Chi Omega Foundation is establishing a Real. Strong. Women® Fund chair position to assist the chief development officer in developing strategies to promote annual unrestricted giving to the Real. Strong. Women® Fund.

### **Areas of Assistance**

- Become informed about the Real. Strong. Women® Fund and objectives, and plan for the future
- “Lend” her signature, thoughts and life experiences to fund appeals to make them more personal when needed
- Assist the advancement team in identifying potential donors and soliciting prospects
- Participate in and/or host Foundation events
- Know and be an advocate for the Alpha Chi Omega Foundation
- Actively solicit area sisters to become Foundation donors

### **Specific Responsibilities**

- Participate in quarterly lead specialist/chair call
- Make a leadership gift to the Alpha Chi Omega Foundation
- Maintain confidentiality with donor information
- Be a Life Loyal member