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PRESS RELEASE

FOR IMMEDIATE RELEASE

Alpha Chi Omega Names Chief Development Officer and Chief Financial Officer

Indianapolis, June 25, 2015 – Following a national search, Alpha Chi Omega is pleased to announce the selection of Erin Crotty Troia as chief development officer for the Alpha Chi Omega Foundation. Additionally, it proudly announces the promotion of Christine Louck to chief financial officer of Alpha Chi Omega Fraternity, Foundation and National Housing Corporation.

“We are thrilled to welcome Erin to Alpha Chi Omega’s staff. She brings tremendous development experience in the consulting, higher education and nonprofit sectors, having raised more than \$75 million for her clients. Her analytical skills coupled with her proven ability to engage donors at all levels make her an ideal choice as our new chief development officer,” said Tami Shields Silverman, Chief Executive Officer/Executive Director.

Most recently, Troia worked as a senior consultant with a Salesforce implementation partner. In prior positions, she served an array of clients, including Auburn University, Columbia University, American University School of Law, Georgetown University and West Point Association of Graduates. Troia earned her bachelor of arts in communications from Marquette University and masters of education from The College of William and Mary. She is a member of Alpha Chi Omega’s chapter at Marquette and has served as both an Alpha Chi Omega chapter advisor and collegiate leader.

“I’ve seen firsthand the benefit of giving to the Alpha Chi Omega Foundation and am honored to lead the charge for growing and sustaining our Foundation in the coming years. I’m looking forward to making the most of the momentum generated from our record-setting For Now/Forever fundraising campaign,” shared Troia. Alpha Chi Omega extends a special thanks to alumna Kristin Koppen and the firm of Jordan Search Consultants for their assistance with this process.

Louck has more than 20 years’ experience in finance and accounting, including six years on the Alpha Chi Omega staff, most recently as senior director-finance, chapters and housing. Before coming to Alpha Chi Omega, she served as director of accounting at ATA Airlines. Louck holds a bachelor’s degree in accounting from Butler University. She is also a member of Kappa Kappa Gamma sorority. Silverman says, “Christine has the ability to listen actively and focus on the core actions that can transform a situation or project. Her commitment, passion, insight and drive to improve Alpha Chi Omega are exceptional.”

“I’m eager to step into this role, and I look forward to working with staff and stakeholders to strengthen the financial position of the Alpha Chi Omega enterprise. Alpha Chi Omega’s continued growth and advancements within the industry offers me a challenging work environment that I’m excited to be a part of,” Louck says.

Founded in 1885, Alpha Chi Omega is a values-driven women's fraternity with 139 chapters across the United States. The Fraternity is far more than a social organization, more than a place to live, or a way to meet people. Its mission is to enrich the lives of members through lifetime opportunities for friendship, leadership, learning and service. The Alpha Chi Omega Foundation supports the educational and philanthropic purposes of Alpha Chi Omega through effective fundraising and stewardship of financial resources. Learn more about the Alpha Chi Omega Enterprise at alphachiomega.org.

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