



Giving Tuesday Committee Member Job Description

Through the Alpha Chi Omega Foundation, you have the unique opportunity to create change by empowering one conversation, one experience, one moment at a time. Dedicated volunteers will provide the Foundation with resources necessary to engage members as donors.

Staff Liaison: Associate Director of Advancement Madeline Plesac

Lead Specialist: Traci Gerdes

Purpose

The Alpha Chi Omega Foundation is establishing a Giving Tuesday committee to assist the associate director and lead specialist in developing strategies to:

- Prepare and maximize engagement for Giving Tuesday
- Create new ideas for Giving Tuesday growth strategies and donor stewardship

Areas of Assistance

- Become informed about Giving Tuesday campaign and objectives and plan for the future
- Brainstorm new ideas with staff and committee members to enhance Giving Tuesday
- Serve as an ambassador to spread awareness of Giving Tuesday
- Assist in implementing Giving Tuesday social media calendar and marketing materials
- Know and be an advocate for the Alpha Chi Omega Foundation
- Actively solicit area sisters to become Foundation donors

Specific Responsibilities

- Participate in bi-monthly committee calls with committee members
- Make a leadership gift to the Alpha Chi Omega Foundation
- Maintain confidentiality with donor information
- Be a Life Loyal member