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# PRESS RELEASE

## ALPHA CHI OMEGA LAUNCHES *LET'S TALK LOVE* PROGRAM

FOR IMMEDIATE RELEASE:

**INDIANAPOLIS**, Sept. 16, 2016 – Alpha Chi Omega today announced the launch of its newest program for collegians, *Let's Talk Love*.

*Let's Talk Love* is a four-hour program that will visit each collegiate chapter once over the next four years. Facilitated by an Alpha Chi Omega volunteer, *Let's Talk Love* is designed to educate members on dating violence, sexual assault and healthy relationships. The program helps participants understand the warning signs of unhealthy relationships, when and how to intervene when someone needs help, and how to be a supportive sister. In addition, it provides the opportunity to discuss healthy relationships so that members can feel empowered to create healthy relationships of their own in the future.

*Let's Talk Love* will help participants:

- Identify the warning signs of unhealthy relationships
- Intervene as a bystander
- Understand the research on victim response
- Articulate supportive language to be used during victim response
- Define the components of a healthy relationship
- Evaluate their own relationships
- Use the knowledge and tools learned to create healthy relationships in the future

In the 2015-16 school year, Alpha Chi Omega piloted *Let's Talk Love* for chapters at Butler University (*Alpha Chi*) and University of California – Irvine (*Epsilon Psi*). Participating students reported they enjoyed the conversational tone of the program, and the engaging activities used to address hot-button issues.

“This is the first time I have participated in a program that has actually used a form of media to address how an abusive relationship appears versus just using descriptive words – I think it was definitely more effective,” noted one Alpha Chi Omega collegian.

Pilot facilitators were equally enthusiastic about the program. “I can’t wait to engage Alpha Chi’s in critical conversations about preventing sexual and dating violence,” said one of the presenters.

To learn more about *Let's Talk Love*, email [Kathleen Tucker](mailto:Kathleen.Tucker@alphachiomega.org), assistant director of education and engagement.

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**About Alpha Chi Omega**

Alpha Chi Omega is a values-driven women's fraternity founded in 1885. As a nonprofit organization, it supports more than 200,000 living members in 142 college chapters and 193 alumnae chapters across the United States. The Fraternity is far more than a social organization, more than a place to live, or a way to meet people. Its mission is to enrich the lives of members through lifetime opportunities for friendship, leadership, learning and service. Learn more about Alpha Chi Omega at [alphachiomega.org](http://alphachiomega.org) and [facebook.com/alphachiomegahq](https://facebook.com/alphachiomegahq).