



Founders' Day Challenge Committee Member Job Description

Through the Alpha Chi Omega Foundation, you have the unique opportunity to create change by empowering one conversation, one experience, one moment at a time. Dedicated volunteers will provide the Foundation with resources necessary to engage members as donors.

Staff Liaison: Assistant Director of Advancement Katie Sherrill
Lead Specialist: Mary Parra

Purpose

The Alpha Chi Omega Foundation is establishing a Founders' Day Challenge committee to assist the assistant director and lead specialist in developing strategies to:

- Prepare and maximize engagement for Founders' Day Challenge
- Develop and recommend new ideas for Founders' Day Challenge growth strategies and stewardship

Areas of Assistance

- Become informed about Founders' Day Challenge campaign and objectives and plan for the future
- Brainstorm new ideas with staff and committee members to enhance Founders' Day Challenge
- Prepare for Founders' Day Challenge and serve as an ambassador to spread awareness
- Help implement social media outreach for Founders' Day Challenge
- Know and be an advocate for the Alpha Chi Omega Foundation
- Actively solicit area sisters to become Foundation donors

Specific Responsibilities

- Participate in bi-monthly committee calls with committee members
- Make a leadership gift to the Alpha Chi Omega Foundation
- Maintain confidentiality with donor information
- Be a Life Loyal member