



FOR IMMEDIATE RELEASE

Contact: Amanda Spice
Director of Marketing and Communications
317-579-5050 | aspice@alphachiomega.org

ALPHA CHI OMEGA LAUNCHES ONLINE LEARNING MANAGEMENT SYSTEM

INDIANAPOLIS, February 26, 2020 – Alpha Chi Omega announced in January the launch of its first online learning management system, The Heights Learning Center.

Since Alpha Chi Omega was founded in 1885, members have been strong visionary leaders who continually pursue our open motto, “Together let us seek the heights.” Drawing inspiration from that motto, The Heights Learning Center is a digital learning platform that has been curated with the needs of today’s Alpha Chi Omega leaders in mind.

The Heights is where Alpha Chi Omegas go to learn. Covering topics from executive board officer training to power-skill development, this hub of learning and growth was created to advance Alpha Chi Omega’s efforts to provide engaging and relevant learning content to our members in a format that meets their needs. Through on-demand learning, we increase the training and learning opportunities to better engage Alpha Chi Omega members. Leveraging Alpha Chi Omega’s priority of member engagement and access, trainings are 5-8 minutes long and can be accessed via computer, mobile device or tablet. The Heights allow Alpha Chi Omega’s members to learn when their schedules allow – sitting at the computer at 8 a.m., on their way to class at 2 p.m. or taking a late-night study break at 1 a.m.

“Research for The Heights Learning Center began in 2016 to provide Alpha Chi Omega the information we needed to ensure the delivery of a truly exceptional learning experience for our members,” said Chief Executive Officer Katie Lampinen Gaffin. “I am thrilled to see it come to life and to see our collegiate members seek the heights while using this exciting new resource.”

The Heights Learning Center currently provides training opportunities for collegiate chapter executive board officers. Future phases of development will include learning opportunities for alumnae volunteers and new members, continuing Alpha Chi Omega’s tradition of building real, strong women.



FOR IMMEDIATE RELEASE

Contact: Amanda Spice
Director of Marketing and Communications
317-579-5050 | aspice@alphachiomega.org

Learn more about [The Heights Learning Center](#).

###

ABOUT ALPHA CHI OMEGA

Founded more than 130 years ago on the campus of DePauw University, Alpha Chi Omega has been a leader in redefining what it means to be a sorority. Through strength in sisterhood and a commitment to the values we share, generations of real, strong Alpha Chi Omega women have become leaders who effect change on our campuses, in our communities and around the world. Visit alphachiomega.org to learn more.