



October 24, 2017

Contact: [asummers@alphachiomega.org](mailto:asummers@alphachiomega.org)

### **Alpha Chi Omega Joins It's On Us Greek Leadership Council**

Today, It's On Us is launching a new Greek Leadership Council, a coalition of fraternity and sorority member groups committed to being a part of the solution to end sexual assault. Alpha Chi Omega is proud to join the Greek Leadership Council and looks forward to engaging and educating our networks on this important issue.

“For 25 years, Alpha Chi Omega has championed domestic violence awareness as its national philanthropy. Partnerships with organizations like It's On Us and participation in initiatives like its Greek Leadership Council are critical in helping us connect with a network of others working toward the same goal, and magnifying our shared resources and impact,” said Amy Mustafa, senior director of education and engagement.

The council will harness the power of national organizational structures and their reach into campus chapters to encourage policy changes that support survivors and ensure that there are strong education and engagement initiatives that empower local chapters to change the culture on their own campuses.

Specifically, the Greek Leadership Council will work to:

- Engage students across the Greek system
- Share best practices among Greek leadership
- Develop strong collaborative messaging strategy
- Enhance communication with schools
- Address internal policies

Seventeen prominent organizations have joined for the inaugural year including: Alpha Chi Omega, Alpha Chi Rho, Alpha Delta Phi, Alpha Gamma Delta, Delta Gamma, Delta Zeta, Kappa Alpha Theta, Kappa Delta, Kappa Kappa Gamma, Phi Kappa Theta, Pi Kappa Phi, Psi Upsilon, Sigma Kappa, Sigma Psi Zeta, Sigma Sigma Sigma, Zeta Beta Tau and the National Panhellenic Council.

Elvin Bruno, It's On Us Campus Program Director said, "The Greek Leadership Council is a powerful force for change, and the leadership and dedication of these organizations in the fight to end campus sexual assault is crucial to our movement."

**It's On Us:** Launched in September 2014, It's On Us is a national movement to end sexual assault. The campaign was launched following recommendations from the White House Task Force to Prevent Sexual Assault that noted the importance of engaging everyone in the conversation to end sexual violence. It's On Us asks everyone – students, community leaders, parents, organizations, and companies – to step up and realize that the conversation changes with us. It's a rallying cry to be a part of the solution. The campaign combines innovative creative content and grassroots organizing techniques to spark conversation on a national and local level. Over the past two years, over 440,000 people have taken a stand against sexual violence by taking the It's On Us pledge. The campaign works with over 95 partners and students on over 550 campuses in all 50 states. And we're just getting started...

**Please visit [ItsOnUs.org](http://ItsOnUs.org) to take the pledge.**

*To learn more about It's On Us and the Greek Leadership Council, visit [itsonus.org](http://itsonus.org) and follow [@ItsOnUs](https://twitter.com/ItsOnUs)*

To learn more about Alpha Chi Omega's domestic violence awareness initiatives, visit [www.alphachiomega.org](http://www.alphachiomega.org).

###

### **About Alpha Chi Omega**

Alpha Chi Omega is a values-driven women's fraternity founded in 1885. As a nonprofit organization, it supports more than 200,000 living members in 144 college chapters and 187 alumnae chapters across the United States. The Fraternity is far more than a social organization, more than a place to live, or a way to meet people. Its mission is to enrich the lives of members through lifetime opportunities for friendship, leadership, learning and service. Learn more about Alpha Chi Omega at [www.alphachiomega.org](http://www.alphachiomega.org) and [facebook.com/alphachiomegahq](https://facebook.com/alphachiomegahq).

###