



It's On Us Fall 2018 Greek Day of Action: #IOUChapterOfChange

Tuesday, October 23, 2018

Training Guide for Volunteers and Hosts

What is the theme of the Fall 2018 It's On Us Greek Day of Action?

The theme for Fall 2018 It's On Us Greek Day of Action is "Be a #IOUChapterOfChange." On the Greek Day of Action, **Tuesday October 23rd, 2018**, It's On Us challenges fraternity and sorority members alike to share how their chapters will be part of changing rape culture on their campus and in their Greek community. The purpose of this theme is to encourage Greek members to think about how they, as leaders on their campus and in their organizations, can be leaders in sexual assault prevention advocacy.

What are the goals of Fall 2018 It's On Us Greek Day of Action?

#IOUChapterOfChange goals:

1. *Get Greek members engaged in conversations about contributions that they can make to get more involved in advocacy and awareness about sexual assault prevention around the campus.*
2. *Bringing the Greek organizations and campus communities together in a common space to discuss sexual assault on campus via a Vision Wall..*
3. *Have Greek members sign the It's On Us pledge*
4. *Individuals share their ideas online using their social media channels to inspire other members, chapters and campuses. Including tagging their Inter/National Headquarter pages and using #IOUChapterOfChange.*

Vision Wall Explained

The Vision Wall should be headlined with the title "How We Will Be an #IOUChapterOfChange" and each chapter should have a section that they can claim for their organization. Encourage each chapter to have a general statement that represents the chapter's commitment to being a Chapter Of Change. Then invite individual members of chapters to add in their own commitments for how they want to improve conversations within their chapter and campus communities.



Materials Checklist

- Large poster for Vision Wall that splits into different sections for each chapter
- Markers
- Smaller posters for social media posts titled #ChapterOfChange
- Stickers/It's On Us Swag, if available
- It's On Us information to hand out
- Sign-Up/Email list sheet
- Computer to have people take the Pledge (if they haven't already)

Before Greek Day of Action

- If there is an It's On Us student organization on campus, work to partner with them for the Day of Action
- Decide on a common campus space to have the Vision Wall placed that is neutral to Greek members and general campus members alike
- Reserve/book that space far in advance with the university
- Register your event at this link: <https://goo.gl/forms/ur0tdt1a7kylZIRn1>
- Set some goals:
 - How are you going to call Greek members into these conversations instead of calling them out?
 - How are you going to invite the rest of campus to support these commitments?
- Recruit guests:
 - Send emails to governing councils and chapter presidents with information
 - Ask to come speak at their council/chapter meeting to educate all members on the event, Greek Leadership Council, and It's On Us.
 - If you can't go to their meeting, send a DETAILED letter/email to the president and ask them to email and/or read it to their chapter
- Prepare yourself early on and give yourself plenty of time to get the Vision Wall set up and prepare for students to share their ideas
- Confirm attendance from the participating chapters by keeping in consistent contact with officers



During Greek Day of Action

- Encourage students to read the Vision Wall and ask them if they know anything about It's On Us. If they don't, tell them more!
- Encourage passing chapter members to add their own opinions to the board
- Encourage campus members to engage in conversation about the board
- Take photos of members writing down their ideas and sharing it with #IOUChapterOfChange
- Have the Pledge pulled up on a laptop so they can also take the pledge if they haven't

After Greek Day of Action

- Take photos of the Vision Wall to remember what each chapter's commitment is to their campus
- Break the poster into sections by chapter and deliver them with a thank you card to each chapter and encourage them to hang their poster somewhere visible in their house so they can remember how they want to be an #IOUChapterOfChange
- Follow up with each chapter presidents thanking them again and asking them to pass along It's On Us info to any member who expresses interest in furthering their commitment to It's On Us' mission and vision